

## Terms and conditions for content creation

Suvidya Foundation is a Bengaluru based technology NGO. It has been conducting a technology assisted education program in rural schools since 2013-14. Suvidya Foundation uses technology developed by EdZilla Software Technologies Pvt Ltd for this purpose. Suvidya Foundation has been developing curricular content based on Karnataka state board syllabus and distributing it free of cost to rural schools to help improve the quality of education in those schools.

From this year, Suvidya Foundation is planning to develop content for higher classes and other state boards. The following terms and conditions are applicable to all content authors participating in content development at Suvidya Foundation.

- 1. The content author uses his/her own resources like personal computer and internet connection, and develops content to the requirement of Suvidya Foundation using the online content creation tool (herein referred to as EzMirror) developed by EdZilla Software Technologies Pvt. Ltd.
- 2. The content author shall not use third party content of any form that is copyright protected and/or requires payment to be made to obtain permission for its use.
- 3. The content author is free to develop content during any time of the day. However, the content author is expected to spend 2-3 hours every day on content development so that the work progresses constantly every day.
- 4. The content author is assigned one chapter at a time in a textbook for content development.
- 5. Content development for each chapter is divided into different stages with quality reviews at each stage.
  - (a) Base text creation
  - (b) Hierarchical organization of text into small topics
  - (c) Adding short exercises with questions under all the topics
  - (d) Adding questions to the question bank
  - (e) Enrichment like animation in Mathematics or spelling/grammar related activities in English
- 6. The content author is expected to complete the development of content for the assigned chapter in 1-2 calendar weeks from the date of assignment from Suvidya Foundation. The time frame includes all corrections/refinements based on feedback from Suvidya Foundation. In exceptional cases, Suvidya Foundation may



extend the date of completion by few days at a time, but it shall not be beyond four calendar weeks from the date of assignment.

- 7. The content author is required to submit all the original material created by him / her using any other tool, to enrich the content. Examples of such material are animations in Mathematics, collages, puzzles etc., in English that require the original power point or other files to be submitted as well.
- 8. All communications between Suvidya Foundation and the content author shall be through emails only.
- 9. All the content created and submitted using EzMirror or otherwise (complete or partial) will become the sole property of Suvidya Foundation and the content author will not have any claims to it after the submission.
- 10. The participation in content creation efforts at Suvidya Foundation is a voluntary activity. Hence, neither content author nor Suvidya Foundation indemnifies the other party for any damages.
- 11. Suvidya Foundation retains the right to discontinue the services of the content author at any time without giving any reason.
- 12. In case of any claims or disputes the jurisdiction will be Bangalore judicial courts.

These terms and conditions are likely to change from time to time. Please be sure to keep checking periodically for any such changes.